

## Jeff Miller, CFEI




Jeff Miller is US Vice President for nudge Global. At nudge, Jeff is responsible for leading the US team, strategic growth initiatives, and growing partnerships. Workforce financial wellbeing is more than just a job for Jeff. He has a passion for advocating for the financial health of the workforce and all things personal finance.

Prior to nudge, Jeff spent 19 years at MetLife in Financial Wellbeing. He was the Team Lead for MetLife's PlanSmart Financial Wellbeing Platform. With MetLife, Jeff helped to initiate financial wellbeing programs for some of the most complex and well-recognized organizations in the world. Prior to focusing on corporate financial wellbeing, Jeff served as a financial planner for individuals, families, and small business owners. Jeff is a graduate of Dickinson College with a BS in International Business and Management. He maintains his Series 7, 66, 39, and Life and Health Licenses. Jeff and his wife Katie work with local high school students to help build financial literacy in their hometown of West Chester, PA.

nudge is the global financial education platform that demystifies money management for all. Drawing on behavioral psychology and data, our platform offers personalized, engaging financial knowledge and skills to educate and delight anyone. A global solution that is unaffiliated with conflicting financial products, our inclusive approach is trusted by hundreds of thousands of people across the world.

nudge is impacting:

 **300+** global clients

 **100+** countries

 **1.5 million** lives



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