

Lisa Rankin

Vice President of Product and Partnerships at Prudential

Lisa is focused on developing new services and partnerships to enhance Prudential's value to institutional clients and their employees. In this role, she leads the organizational efforts to identify participant wellness needs outside of traditional insurance products, and sources external solutions to deliver a more holistic and relevant suite of educational assets, tools, and products.

Lisa spent most of her career with American Express where she held a number of business development roles. In her last role prior to joining Prudential, she was the Global Head of Partnerships and Marketing at Accertify, a fraud prevention platform used by many Fortune 500 clients.

Lisa has an undergraduate degree from the University of Michigan and a Master's degree in Public Health from Columbia University.

