

# Outlook for Consumer/Patient Engagement in Health Care – 30 Years Into the Experiment

*EBRI-ERF Policy Forum #63*

Henry J. Kaiser Family Foundation  
1330 G Street NW, Washington, DC 20005  
Thursday, December 4, 2008  
9:00 a.m. – 12:30 p.m.

## *Agenda*

**Welcome and Introduction** – Dallas Salisbury, EBRI

### **Panel I – Keynote Addresses**

- **Ken Sperling, CIGNA** ppt
  - Historical perspective on the consumerism movement.
  
- **Steve Wetzell, HR Policy Association** ppt
  - Historical perspective on the employer movement for data and informed decision making.
  
- **Paul Fronstin, EBRI** ppt
  - Findings from the 2008 Consumer Engagement in Health Care Survey.

### **Panel II – Innovations in Consumer Engagement**

- **Duane Olson, Deere & Company** ppt
  - Experience with full replacement account-based plan.
- **Don Fischer, M.D., Highmark Blue Cross Blue Shield** ppt
  - Health plan perspective on consumer engagement.
- **Jeff Munn, Hewitt Associates** ppt
  - Findings from actuarial model to analyze financial impact of changing employee cost sharing.

### **Panel III – Plan Sponsor Experience with Value-Based Benefits**

- **Dave Guilmette, Towers Perrin, and Amy Katzoff, Abbott** shared ppt
  - Findings from 2009 Health Care Cost Survey on trends in value-based design and how creative value-based solutions have been implemented by employers and received by employees